INSPIRATION / ART & CULTURE

Paintings by Ewa Doroszenko that show how selfies can go wrong using photo-enhancing apps

In this always-switched-on digital era, there has never been more pressure to look good. It's no surprise there are so many image-enhancing apps out there, helping us to achieve perfection with our selfies.

Written by: Tory Baker

29 August 2019

All imagery courtesy of the artist. Via Creative Boom submission.

But sometimes, those "trusted" tools can mess up, leaving us with glitched and distorted imagery that takes away rather than improves our carefully posed portraits. It's this modern phenomenon of digital failure and bugs that Warsaw-based artist Ewa Doroszenko recreates for her new series, Body Editor.

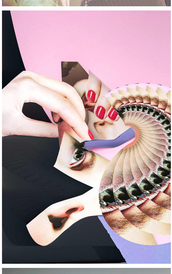
"While the Internet can seem like a place disconnected from the physical world, much of the activity that occurs there deeply affects how people feel outside of it," says Ewa. "In the age of social media, where selfhood is affected by self-promotion, and the glorification of digital beauty undermines the truthfulness of real self-expression, women very often become dissatisfied with what they see in the mirror.

"Modern technology provides women with tools that allow them to quickly create dream digital image of themselves. Using various beauty applications, they can smooth, contour their faces, whiten their teeth, add a few centimetres of height, enlarge their eyes, choose different mouths, and use many other options. In this series, I try to challenge our trust of digitally constructed imagery in the context of the post-photographic era."

Ewa used photography as a starting point, alongside digital tools to create expressive artworks that are both a critique and a celebration of the ongoing progress in contemporary technology and culture.

She employed many methods of creating the images, preparing three-dimensional collages constructed from stock images and her portraits, photographing the scenes, printing in large sizes, physically manipulating prints, and digitally editing selected photos.

In the final work, Ewa left visible traces of digital processing, partly revealing her working methods to provoke discussion about digital beauty. "Digitally edited images can serve an aspirational fantasies and occasionally they even can have a positive impact – when they are part effects of joyful entertainment. But can the game in which your body is a battleground be truly enjoyable?" Ewa asks.



Take the Creative Boom Survey

→

Editor's Picks

INSPIRATION

20 award-friendly product photography portfolios to study and...

24 February 2026

TIPS

Is your marketing, but what about my personal?

27 February 2026

INSIGHT

A social media plan for creatives? Or hope we just make art and see what...

26 February 2026

INSPIRATION

20 fonts that will be popular with designers in 2026

16 September 2025

Trending

INSPIRATION

The 20 illustrators inspiring us the most in 2025

19 June 2025

INSPIRATION

Deliciously Dreamt: Five food illustrators that make you hungry

30 September 2025

INSPIRATION

10 tattoos I've always been obsessed with cats – now I finally have a piece it

4 March 2026

INSPIRATION

20 fonts that will be popular with designers in 2026

16 September 2025

INSIGHT

Why the creative industry feels like the right time (and why it is not)

3 March 2026

INSIGHT

We weren't a hyper creative culture, we need to redesign the business

7 March 2026

Podcasts

NEW

The Spark, Chris Wilson on Finding Your Creative Spark, Keeping Your Creativity Alive

15 January 2026

NEW

Creative Boom Is Turning 20! Tory Baker Is Celebrating Milestone & His Courage to Start Over

15 January 2026

NEW

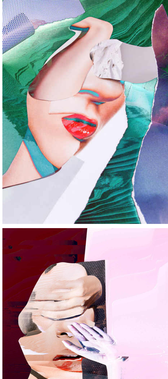
The Spark, Ivy Nasser on Fab and Crazy, Brutal Art Scenes, and Finding Her Courage

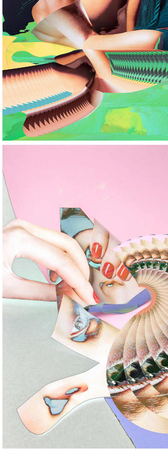
14 January 2026

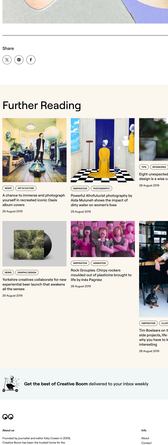
NEW

Pushing Boundaries, Ivy Nasser on 30 Years of ONCE, Saying Yes to Crazy Ideas

13 January 2026







Share

Further Reading

MUSIC · ARTS & CULTURE

A chance to immerse and photograph yourself in recreated iconic Oasis album covers

20 August 2019

INSPIRATION · PHOTOGRAPHY

Powerful #MuteAsLet photographs by Aida Muluneh shares the impact of dirty water on women's lives

26 August 2019

ART · ATTENTION

Eight unexpected reasons why graphic design is a wise career choice

28 August 2019

INSPIRATION · PHOTOGRAPHY

Words of Hoops: Photographs that reveal different cultures surrounding basketball courts

27 August 2019

MUSIC · CREATIVE HACKS

Yorkshire creatives collaborate for new experiential beer launch that awakens all the senses

20 August 2019

INSPIRATION · PHOTOGRAPHY

Rock Groupies: Chrizy rockers photographs the art of plectrums brought to life by Ishi Pajnic

26 August 2019

INSPIRATION · CREATIVE HACKS

Rapped Edge unveils superhero-themed brand identity for Wind

15 August 2019

INSPIRATION · ILLUSTRATION

Tim Bosbeers on the importance of side-projects, life in Amsterdam and why you have to keep things interesting

29 August 2019

Get the best of Creative Boom delivered to your inbox weekly

Your email →

About us

Founded by journalist and editor Katy Cowan in 2006, Creative Boom is a leading online platform for creative industry to share their 9 pipers. Through our independent magazine, podcast, and community, we showcase creative work, offer a space to discuss ideas, and broader stories to help you stay inspired, stand out, and succeed on your own terms.

Info
About
Advertise
Community
Get Featured
Press Kit
Brand Assets

Legal
Terms & Conditions
Privacy Policy
Cookie Policy
Complaints

Social
Instagram
Twitter / X
YouTube
A Bluesky Twitter
Facebook
Threads
Pinterest

Creative Boom™ © 2026 Creative Boom Ltd. Registered in England and Wales 10747254.

Registered